

## Daftar Pustaka

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# LAMPIRAN

## Lampiran 1

## Hasil Pra-Survei Pendahuluan

Pernyataan/ Pertanyaan	Pilihan Jawaban	Jumlah (orang)	Hasil Survei (dalam %)
Jenis Kelamin	Laki-Laki	4	13,3
	Perempuan	26	86,7
	Total	30	100%
Domisili Responden	Kota Bogor	24	80
	Kabupaten Bogor	6	20
	Sekitarnya	0	0
	Total	30	100%
<b>Variabel <i>Content marketing</i></b>			
<i>Content Marketing</i> yang di buat Cabs Pocket sudah menggambarkan ciri khas produk Cabs Pocket?	Tidak	21	70
	Ya	9	30
	Total	30	100%
Saya tertarik dengan produk Cabs Pocket setelah melihat <i>Content Marketing</i> Cabs Pocket.	Tidak	23	76,7
	Ya	7	23,3
	Total	30	100%
<i>Content Marketing</i> Cabs Pocket sudah sesuai dengan produk yang saya butuhkan?	Tidak Setuju	25	83,3
	Setuju	5	16,7
	Total	30	100%
<i>Content Marketing</i> yang dibuat Cabs Pocket mudah untuk pahami?	Tidak Setuju	22	73,3
	Setuju	8	26,7
	Total	30	100%
Melalui media sosial apa kalian menemukan <i>Content Marketing</i> Cabs Pocket.	Tiktok	2	6,7
	Instagram	10	33,3
	Facebook	0	0
	Tidak Pernah	18	60
	Total	30	100%



Seberapa sering anda melihat Content marketing Cabs Pocket dalam kurun waktu 1 bulan.	3 kali	5	16.7
	Lebih dari 3	0	0
	Kurang dari 3	25	83.3
Total		30	100%
<b>Variabel Kualitas Produk</b>			
Produk Cabs Pocket dapat bertahan dalam waktu yang lama.	Tidak Setuju	19	63.3
	Setuju	11	36.7
Total		30	100%
Produk Cabs Pocket memiliki keistimewaan dibanding produk lain.	Tidak Setuju	22	73,3
	Setuju	8	26,7
Total		30	100%
Produk Cabs Pocket dapat diandalkan dalam aktivitas sehari hari.	Tidak Setuju	19	63.3
	Setuju	11	36.7
Total		30	100%
Produk yang dipasarkan sudah sesuai dengan spesifikasi yang ditawarkan.	Tidak Setuju	23	76.7
	Setuju	7	23.3
Total		30	100%
Produk Cabs Pocket memiliki ukuran dan desain yang memanjakan mata.	Tidak	23	76.7
	Ya	7	23.3
Total		30	100%
<b>Variabel Keputusan Pembelian</b>			
Banyaknya variasi produk Cabs Pocket selalu menjadi dasar dalam pembelian saya.	Tidak Setuju	21	70
	Setuju	9	30
Total		30	100%
Saya selalu memilih Cabs Pocket untuk kebutuhan dalam membeli produk Tas dan dompet.	Tidak Setuju	28	93.3
	Setuju	2	6.7
Total		30	100%

Produk Cabs Pocket tersedia di setiap <i>E-Commerce</i> .	Tidak Setuju	7	23.3
	Setuju	23	76.7
Total		30	100%
Saya selalu melakukan pembelian Cabs Pocket setiap bulannya.	Tidak Setuju	26	86.7
	Setuju	4	13.3
Total		30	100%
Saya selalu membeli produk Cabs Pocket sebanyak-banyaknya.	Tidak Setuju	24	80
	Setuju	6	20
Total		30	100%
<b>Variabel Minat Beli</b>			
Saya membeli produk Cabs Pocket berdasarkan dengan kebutuhan yang sedang dirasakan.	Tidak	22	73.3
	Ya	8	26.7
Total		30	100%
Saya membeli produk Cabs Pocket berdasarkan rekomendasi dari orang lain.	Tidak	25	83.3
	Ya	5	16.7
Total		30	100%
Banyaknya pilihan produk yang disajikan Cabs Pocket membuat anda tertarik untuk membeli.	Tidak	23	76.7
	Ya	7	23.3
Total		30	100%
Tampilan produk yang disajikan melalui media sosial membuat anda tertarik membeli produk Cabs Pocket.	Tidak	25	83.3
	Ya	5	16.7
Total		30	100%

## **Lampiran 2**

### **Kuesioner Penelitian**

Assalamualaikum Wr.Wb.

Responden Yth.

Perkenalkan, saya Nanda Putra Mahendra mahasiswa Universitas Binaniaga Indonesia program studi manajemen. Saat ini saya sedang melakukan penelitian dalam rangka penyelesaian studi dengan judul **“PENGARUH *CONTENT MARKETING* DAN KUALITAS PRODUK TERHADAP KEPUTUSAN PEMBELIAN PRODUK CABS POCKET MELALUI MINAT BELI SEBAGAI VARIABEL INTERVENING”**.

Terkait dengan hal tersebut, saya mohon kesediaannya kepada Bapak/Ibu/Saudara/Saudari untuk meluangkan waktunya untuk mengisi kuesioner ini. Kuesioner ini adalah salah satu sarana untuk memperoleh data yang diperlukan dalam penelitian skripsi ini. Adapun hasil dari jawaban Bapak/Ibu/Saudara/Saudari akan terjaga kerahasiaannya.

Atas perhatian, waktu dan ketersediaannya saya mengucapkan terima kasih yang sebanyak-banyaknya.

Wassalamualaikum Wr.Wb.

Hormat Saya,

(Nanda Putra Mahendra)

## Identitas Responden

Berilah tanda *check list* ( $\checkmark$ ) untuk setiap jawaban yang menurut anda paling sesuai dengan keadaan anda.

### Jenis Kelamin Responden

- Laki-Laki
- Perempuan

### Usia Responden

- <20 Tahun
- 20 – 25 Tahun
- 26 – 30 Tahun
- Di atas 30 Tahun

### Pekerjaan Responden

- Pelajar/Mahasiswa
- Pegawai Swasta
- Wirausaha
- Tenaga Pendidik
- Lainnya

### Alamat/Domisili Responden

- Bogor Barat
- Bogor Selatan
- Bogor Tengah
- Bogor Timur
- Bogor Utara
- Tanah Sereal

**Banyaknya Pembelian yang pernah dilakukan di Cabs Pocket.**

- 1 – 2 Kali
- 3 – 5 Kali
- Lebih dari 5 Kali

**Melakukan Pembelian melalui E-Commerce.**

- Shoope
- Lazada
- Tokopedia
- Tiktok Shop

**A. Petunjuk Pengisian Kuesioner**

1. Sebelum menjawab pastikan Bapak/Ibu/Saudara/Saudari untuk membaca setiap butir pernyataan atau pertanyaan yang tersedia dengan cermat.
2. Silahkan Bapak/Ibu/Saudara/Saudari untuk memilih jawaban sesuai dengan persepsi Bapak/Ibu/Saudara/Saudari.
3. Untuk setiap butir pernyataan hanya diperbolehkan memilih satu alternatif jawaban.
4. Semua pertanyaan yang ada, mohon untuk dijawab tanpa ada satupun yang terlewat.

**B. Keterangan Jawaban**

- SS : Sangat Setuju
- S : Setuju
- N : Netral
- TS : Tidak Setuju
- STS : Sangat Tidak Setuju

**Pernyataan Kuesioner**  
(Sebelum dan Sesudah Uji Validitas)

**A. Variabel Keputusan Pembelian ( $\eta_2$ )**

VARIABEL KEPUTUSAN PEMBELIAN		SS	S	N	TS	STS
<b>Pilihan Produk</b>						
1	Banyaknya variasi produk Cabs Pocket selalu menjadi dasar dalam pembelian.					
2	Keunggulan produk Cabs Pocket selalu menjadi dasar dalam pembelian.					
<b>Pilihan Merek</b>						
3	Merek Cabs Pocket lebih menarik perhatian konsumen.					
4	Produk Cabs Pocket selalu memiliki kualitas produk yang baik.					
<b>Pilihan Penyalur</b>						
5	Cabs Pocket selalu memberikan kemudahan untuk membeli produknya.					
6	Pembelian produk Cabs Pocket melalui <i>e-commerce</i> memudahkan konsumen dalam melakukan pembelian.					
<b>Waktu Pembelian</b>						
7	Pembelian dilakukan pada saat Cabs Pocket melakukan promosi.					
8	Saya selalu melakukan pembelian pada saat saya menginginkannya.					
<b>Jumlah Pembelian</b>						
9	Saya hanya membeli produk Cabs Pocket yang saya butuhkan saja.					
10	Saya selalu membeli produk Cabs Pocket sesuai <i>budget</i> yang ada.					

**B. Variabel Minat Beli ( $\eta_1$ )**

VARIABEL MINAT BELI		SS	S	N	TS	STS
<b>Minat Transaksional</b>						
11	Konten Cabs Pocket menimbulkan minat karena kebutuhan.					
12	Konten Cabs Pocket membuat saya melakukan pertimbangan sebelum melakukan pembelian.					

<b>Minat Referensial</b>					
13	Saya membeli produk Cabs Pocket setelah mendapatkan rekomendasi.				
14	Saya tertarik membeli produk cabs pocket setelah direkomendasikan.				
<b>Minat Prefensial</b>					
15	Saya memilih produk Cabs Pocket dari banyaknya produk sejenis.				
16	Produk Cabs Pocket menjadi pilihan utama saat membutuhkan produk sejenis.				
<b>Minat Eksploratif</b>					
17	Saya membeli produk Cabs Pocket setelah melihat konten melalui media sosial.				
18	Saya mendapatkan banyak informasi sebelum membeli produk Cabs Pocket.				

### C. Variabel *Content Marketing* ( $\xi_1$ )

<b>VARIABEL CONTENT MARKETING</b>		<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
<b>Relevansi</b>						
19	Cabs Pocket telah membuat konten sesuai dengan ciri khas produknya.					
20	Konten yang disajikan Cabs Pocket menampilkan keunggulan produknya.					
<b>Akurasi</b>						
21	Konten Cabs Pocket berisi informasi yang sesuai tentang produk.					
22	Konten Cabs Pocket memberikan penjelasan rinci tentang produknya.					
<b>Bernilai</b>						
23	Konten Cabs Pocket dapat dipercaya oleh konsumen.					
24	Konten Cabs Pocket dapat memberikan manfaat bagi konsumen dalam memilih produk.					
<b>Mudah Dipahami</b>						
25	Konten Cabs Pocket dapat dipahami oleh konsumen.					
26	Informasi mengenai produk Cabs Pocket mudah dipahami oleh konsumen.					
<b>Mudah Ditemukan</b>						

27	Konten Cabs Pocket mudah untuk ditemukan.					
28	Konten Cabs Pocket terdapat dimedia sosial seperti Instagram dan Tik-Tok.					
<b>Konsistensi</b>						
29	Konten Cabs Pocket diposting secara berkala.					
30	Konten Cabs Pocket diposting secara konsisten setiap waktu.					

#### D. Variabel Kualitas Produk ( $\xi_2$ )

<b>VARIABEL KUALITAS PRODUK</b>		<b>SS</b>	<b>S</b>	<b>N</b>	<b>TS</b>	<b>STS</b>
<b>Daya Tahan</b>						
31	Produk Cabs Pocket dapat bertahan dalam kurun waktu yang lama.					
32	Produk Cabs Pocket dikemas dengan baik sehingga dapat menjaga daya tahan produk.					
<b>Keistimewaan</b>						
33	Produk Cabs Pocket menyediakan keragaman produk yang dibutuhkan oleh konsumen.					
34	Produk Cabs Pocket dapat membuat semakin percaya diri dalam penampilan.					
<b>Keandalan</b>						
35	Produk Cabs Pocket dapat membawa barang dalam jumlah yang banyak.					
36	Produk Cabs Pocket dapat diandalkan oleh konsumen.					
<b>Kesesuaian dengan spesifikasi</b>						
37	Produk Cabs Pocket sesuai dengan spesifikasi yang ditawarkan.					
38	Produk Cabs Pocket memberikan tampilan yang maksimal.					
<b>Estetika</b>						
39	Desain produk Cabs Pocket selalu unik dan memiliki ciri khas.					
40	Cabs Pocket menyediakan produk dengan varian warna yang menarik.					



**Lampiran 3**  
**Screening Data**

**A. Tranformasi Data**

**1. Keputusan Pembelian**

KPM1	KPM2	KPM3	KPM4	KPM5	KPM6	KPM7	KPM8	KPM9	KPM10										
4	3.800	4	3.531	4	3.982	5	5.539	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	5	4.973	3	2.502
4	3.800	3	2.190	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	4	3.734
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	3	2.047	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	5	5.350	4	4.064	5	5.320	5	5.187	4	3.459	5	5.138	4	3.514	4	3.734
4	3.800	5	4.948	3	2.642	4	4.064	3	2.626	5	5.187	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	5	5.539	5	5.320	5	5.187	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	3	2.190	4	3.982	3	2.642	4	3.906	3	2.414	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	5	4.948	4	3.982	4	4.064	2	1.693	5	5.187	5	4.968	5	5.138	5	4.973	1	1.000
5	5.212	5	4.948	5	5.350	5	5.539	5	5.320	5	5.187	5	4.968	5	5.138	5	4.973	5	5.079
4	3.800	5	4.948	4	3.982	3	2.642	3	2.626	4	3.750	4	3.459	4	3.715	5	4.973	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	3	2.626	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	4	3.531	4	3.982	3	2.642	3	2.626	4	3.750	4	3.459	4	3.715	4	3.514	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	5	5.320	4	3.750	5	4.968	4	3.715	5	4.973	4	3.734
5	5.212	5	4.948	3	2.642	4	4.064	5	5.320	5	5.187	5	4.968	5	5.138	5	4.973	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	4	3.715	4	3.514	4	3.734
4	3.800	5	4.948	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	3	2.124	4	3.734

KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
4	3.800	5	4.948	4	3.982	5	5.539	4	3.906	5	5.187	4	3.459	5	5.138	4	3.514	5	5.079
3	2.462	4	3.531	3	2.642	3	2.642	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	4	3.734
3	2.462	4	3.531	3	2.642	4	4.064	2	1.693	4	3.750	3	2.047	4	3.715	3	2.124	5	5.079
4	3.800	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	5	4.968	5	5.138	5	4.973	5	5.079
3	2.462	3	2.190	3	2.642	4	4.064	3	2.626	4	3.750	3	2.047	4	3.715	3	2.124	3	2.502
4	3.800	4	3.531	4	3.982	3	2.642	3	2.626	5	5.187	4	3.459	3	2.357	4	3.514	3	2.502
4	3.800	4	3.531	3	2.642	3	2.642	4	3.906	5	5.187	4	3.459	4	3.715	5	4.973	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	5	4.948	3	2.642	4	4.064	5	5.320	4	3.750	4	3.459	5	5.138	5	4.973	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	5	5.187	4	3.459	4	3.715	4	3.514	5	5.079
4	3.800	5	4.948	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	5	4.973	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	3	2.047	3	2.357	3	2.124	3	2.502
4	3.800	4	3.531	3	2.642	5	5.539	5	5.320	5	5.187	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	5	4.948	5	5.350	4	4.064	4	3.906	4	3.750	4	3.459	5	5.138	4	3.514	3	2.502
4	3.800	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	4	3.459	5	5.138	5	4.973	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	3	2.626	3	2.414	3	2.047	3	2.357	3	2.124	3	2.502
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	5	5.138	4	3.514	3	2.502
5	5.212	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	4	3.459	5	5.138	5	4.973	3	2.502
4	3.800	5	4.948	4	3.982	3	2.642	4	3.906	5	5.187	4	3.459	4	3.715	5	4.973	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	3	2.414	4	3.459	4	3.715	4	3.514	3	2.502
5	5.212	5	4.948	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	3	2.357	4	3.514	5	5.079
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	3	2.190	3	2.642	3	2.642	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502

KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	5	5.187	5	4.968	4	3.715	4	3.514	5	5.079
5	5.212	4	3.531	4	3.982	5	5.539	4	3.906	4	3.750	5	4.968	5	5.138	5	4.973	2	1.546
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	3	2.047	4	3.715	3	2.124	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
5	5.212	5	4.948	5	5.350	4	4.064	5	5.320	5	5.187	4	3.459	5	5.138	5	4.973	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	5	5.320	4	3.750	5	4.968	5	5.138	4	3.514	5	5.079
4	3.800	4	3.531	4	3.982	3	2.642	4	3.906	4	3.750	5	4.968	4	3.715	4	3.514	4	3.734
5	5.212	5	4.948	4	3.982	4	4.064	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	5	5.079
5	5.212	5	4.948	5	5.350	5	5.539	3	2.626	3	2.414	3	2.047	3	2.357	3	2.124	3	2.502
4	3.800	4	3.531	4	3.982	3	2.642	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	4	3.734
4	3.800	3	2.190	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	5	4.973	4	3.734
5	5.212	5	4.948	5	5.350	4	4.064	5	5.320	5	5.187	5	4.968	5	5.138	5	4.973	5	5.079
4	3.800	3	2.190	4	3.982	4	4.064	5	5.320	3	2.414	4	3.459	5	5.138	4	3.514	3	2.502
4	3.800	5	4.948	4	3.982	3	2.642	4	3.906	4	3.750	5	4.968	3	2.357	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	5	5.138	5	4.973	4	3.734
3	2.462	4	3.531	5	5.350	3	2.642	4	3.906	5	5.187	2	1.000	4	3.715	3	2.124	2	1.546
5	5.212	5	4.948	5	5.350	5	5.539	5	5.320	5	5.187	5	4.968	5	5.138	5	4.973	5	5.079
4	3.800	4	3.531	3	2.642	3	2.642	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	4	3.531	3	2.642	4	4.064	5	5.320	5	5.187	5	4.968	4	3.715	4	3.514	4	3.734
5	5.212	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	4	3.459	4	3.715	4	3.514	5	5.079
5	5.212	5	4.948	4	3.982	4	4.064	5	5.320	5	5.187	4	3.459	4	3.715	4	3.514	5	5.079
5	5.212	5	4.948	4	3.982	3	2.642	4	3.906	5	5.187	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	3	2.626	4	3.750	4	3.459	5	5.138	4	3.514	3	2.502

KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
5	5.212	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	3	2.642	3	2.642	4	3.906	3	2.414	3	2.047	3	2.357	3	2.124	4	3.734
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	5	5.187	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	3	2.642	4	3.906	4	3.750	4	3.459	3	2.357	3	2.124	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	3	2.190	3	2.642	3	2.642	3	2.626	3	2.414	3	2.047	3	2.357	3	2.124	3	2.502
4	3.800	2	1.000	4	3.982	2	1.000	2	1.693	4	3.750	4	3.459	2	1.000	2	1.000	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	5	5.079
3	2.462	3	2.190	3	2.642	3	2.642	3	2.626	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	5	4.948	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	4	3.734
4	3.800	5	4.948	4	3.982	5	5.539	4	3.906	5	5.187	4	3.459	5	5.138	5	4.973	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	3	2.047	4	3.715	4	3.514	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	5	4.973	5	5.079
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	5	5.138	5	4.973	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	3	2.626	5	5.187	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	3	2.642	3	2.642	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	3	2.642	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
5	5.212	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	4	3.459	5	5.138	5	4.973	3	2.502
3	2.462	3	2.190	5	5.350	5	5.539	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	4	3.531	3	2.642	3	2.642	3	2.626	3	2.414	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	5	4.973	4	3.734

KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
5	5.212	4	3.531	4	3.982	5	5.539	4	3.906	4	3.750	4	3.459	5	5.138	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	5	5.187	5	4.968	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	5	5.138	5	4.973	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
5	5.212	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	4	3.459	4	3.715	5	4.973	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	5	4.973	4	3.734
4	3.800	4	3.531	3	2.642	4	4.064	5	5.320	5	5.187	4	3.459	3	2.357	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	5	5.320	5	5.187	5	4.968	5	5.138	5	4.973	4	3.734
4	3.800	3	2.190	3	2.642	3	2.642	3	2.626	4	3.750	4	3.459	3	2.357	4	3.514	3	2.502
3	2.462	5	4.948	5	5.350	5	5.539	4	3.906	4	3.750	4	3.459	4	3.715	3	2.124	4	3.734
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	5	5.138	4	3.514	4	3.734
5	5.212	5	4.948	3	2.642	5	5.539	3	2.626	1	1.000	4	3.459	4	3.715	5	4.973	1	1.000
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
5	5.212	4	3.531	3	2.642	3	2.642	3	2.626	3	2.414	4	3.459	4	3.715	3	2.124	3	2.502
4	3.800	4	3.531	5	5.350	3	2.642	4	3.906	5	5.187	5	4.968	2	1.000	5	4.973	5	5.079
5	5.212	5	4.948	3	2.642	4	4.064	4	3.906	5	5.187	5	4.968	4	3.715	4	3.514	4	3.734
3	2.462	5	4.948	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	2	1.693	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	3	2.190	3	2.642	3	2.642	3	2.626	4	3.750	3	2.047	3	2.357	3	2.124	3	2.502
4	3.800	3	2.190	3	2.642	3	2.642	3	2.626	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	5	4.948	5	5.350	5	5.539	4	3.906	5	5.187	5	4.968	5	5.138	5	4.973	5	5.079

KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	3	2.124	4	3.734
3	2.462	3	2.190	5	5.350	5	5.539	5	5.320	4	3.750	3	2.047	3	2.357	4	3.514	5	5.079
3	2.462	3	2.190	5	5.350	3	2.642	4	3.906	4	3.750	3	2.047	3	2.357	3	2.124	3	2.502
4	3.800	3	2.190	5	5.350	3	2.642	4	3.906	3	2.414	4	3.459	3	2.357	4	3.514	3	2.502
4	3.800	5	4.948	3	2.642	4	4.064	3	2.626	5	5.187	3	2.047	3	2.357	3	2.124	4	3.734
4	3.800	4	3.531	5	5.350	5	5.539	5	5.320	4	3.750	5	4.968	4	3.715	5	4.973	4	3.734
4	3.800	4	3.531	3	2.642	3	2.642	4	3.906	3	2.414	3	2.047	4	3.715	4	3.514	4	3.734
3	2.462	3	2.190	5	5.350	3	2.642	4	3.906	4	3.750	4	3.459	4	3.715	3	2.124	3	2.502
3	2.462	3	2.190	4	3.982	3	2.642	3	2.626	3	2.414	3	2.047	3	2.357	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	4	3.531	4	3.982	5	5.539	4	3.906	5	5.187	5	4.968	4	3.715	4	3.514	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	3	2.190	3	2.642	3	2.642	3	2.626	4	3.750	3	2.047	3	2.357	3	2.124	3	2.502
4	3.800	3	2.190	5	5.350	3	2.642	3	2.626	3	2.414	3	2.047	3	2.357	4	3.514	4	3.734
4	3.800	5	4.948	3	2.642	4	4.064	5	5.320	5	5.187	4	3.459	3	2.357	3	2.124	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	5	5.320	5	5.187	5	4.968	4	3.715	5	4.973	5	5.079
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	5	5.138	5	4.973	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	3	2.190	3	2.642	3	2.642	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	3	2.502
5	5.212	4	3.531	4	3.982	4	4.064	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	3	2.190	4	3.982	3	2.642	3	2.626	3	2.414	4	3.459	3	2.357	4	3.514	4	3.734
4	3.800	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	5	4.968	3	2.357	5	4.973	5	5.079

KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	5	4.973	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	5	4.948	5	5.350	4	4.064	5	5.320	4	3.750	5	4.968	4	3.715	5	4.973	4	3.734
5	5.212	5	4.948	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	5	5.539	5	5.320	5	5.187	4	3.459	4	3.715	5	4.973	5	5.079
4	3.800	5	4.948	4	3.982	4	4.064	4	3.906	5	5.187	4	3.459	4	3.715	4	3.514	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	3	2.626	5	5.187	5	4.968	4	3.715	5	4.973	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	4	3.715	5	4.973	5	5.079
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	3	2.626	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
5	5.212	5	4.948	4	3.982	4	4.064	5	5.320	3	2.414	4	3.459	5	5.138	5	4.973	5	5.079
3	2.462	3	2.190	5	5.350	3	2.642	4	3.906	3	2.414	3	2.047	3	2.357	4	3.514	4	3.734
3	2.462	3	2.190	4	3.982	4	4.064	4	3.906	3	2.414	5	4.968	4	3.715	4	3.514	4	3.734
5	5.212	5	4.948	5	5.350	3	2.642	4	3.906	5	5.187	5	4.968	5	5.138	5	4.973	3	2.502
5	5.212	4	3.531	4	3.982	5	5.539	5	5.320	4	3.750	5	4.968	4	3.715	3	2.124	5	5.079
5	5.212	5	4.948	4	3.982	5	5.539	4	3.906	4	3.750	4	3.459	5	5.138	4	3.514	5	5.079
4	3.800	4	3.531	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	4	3.531	2	1.000	3	2.642	3	2.626	2	1.551	2	1.000	4	3.715	4	3.514	4	3.734
5	5.212	5	4.948	5	5.350	5	5.539	5	5.320	5	5.187	5	4.968	5	5.138	5	4.973	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	3	2.124	4	3.734
3	2.462	4	3.531	4	3.982	3	2.642	3	2.626	3	2.414	3	2.047	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	5	5.350	4	4.064	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	5	5.350	4	4.064	5	5.320	3	2.414	3	2.047	4	3.715	4	3.514	4	3.734

KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
1	1.000	2	1.000	4	3.982	3	2.642	3	2.626	4	3.750	3	2.047	3	2.357	5	4.973	2	1.546
3	2.462	3	2.190	3	2.642	3	2.642	3	2.626	3	2.414	3	2.047	3	2.357	4	3.514	4	3.734
5	5.212	5	4.948	5	5.350	3	2.642	3	2.626	3	2.414	4	3.459	4	3.715	4	3.514	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	3	2.357	4	3.514	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	5	4.973	5	5.079
4	3.800	4	3.531	4	3.982	4	4.064	3	2.626	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	5	4.948	3	2.642	3	2.642	4	3.906	4	3.750	5	4.968	5	5.138	3	2.124	4	3.734
2	1.453	4	3.531	4	3.982	3	2.642	1	1.000	2	1.551	2	1.000	3	2.357	2	1.000	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	3	2.190	3	2.642	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
3	2.462	3	2.190	3	2.642	5	5.539	5	5.320	3	2.414	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	5	5.350	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	3	2.190	5	5.350	4	4.064	3	2.626	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
5	5.212	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	5	4.973	4	3.734
3	2.462	5	4.948	3	2.642	3	2.642	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	5	4.968	4	3.715	4	3.514	5	5.079
4	3.800	4	3.531	5	5.350	3	2.642	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
5	5.212	5	4.948	5	5.350	5	5.539	5	5.320	5	5.187	4	3.459	4	3.715	4	3.514	5	5.079
3	2.462	4	3.531	5	5.350	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	4	3.531	4	3.982	4	4.064	3	2.626	3	2.414	3	2.047	3	2.357	4	3.514	3	2.502
5	5.212	4	3.531	3	2.642	4	4.064	4	3.906	5	5.187	4	3.459	4	3.715	4	3.514	4	3.734



KPM1		KPM2		KPM3		KPM4		KPM5		KPM6		KPM7		KPM8		KPM9		KPM10	
3	2.462	4	3.531	4	3.982	3	2.642	3	2.626	3	2.414	3	2.047	4	3.715	3	2.124	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	5	5.350	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	3	2.190	5	5.350	4	4.064	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	5	5.350	4	4.064	5	5.320	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
3	2.462	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	5	5.350	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	4	3.734
4	3.800	4	3.531	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	3	2.502
4	3.800	4	3.531	4	3.982	4	4.064	3	2.626	4	3.750	4	3.459	3	2.357	4	3.514	4	3.734
5	5.212	4	3.531	4	3.982	5	5.539	5	5.320	4	3.750	4	3.459	5	5.138	4	3.514	4	3.734
5	5.212	5	4.948	4	3.982	4	4.064	4	3.906	4	3.750	4	3.459	4	3.715	4	3.514	5	5.079
5	5.212	5	4.948	5	5.350	5	5.539	5	5.320	5	5.187	4	3.459	5	5.138	5	4.973	5	5.079
4	3.800	4	3.531	5	5.350	3	2.642	4	3.906	3	2.414	4	3.459	4	3.715	4	3.514	4	3.734

## 2. Minat Beli

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
5	4.784	5	4.894	5	4.796	4	3.185	4	3.692	4	3.232	5	3.725	4	3.578
5	4.784	4	3.489	5	4.796	4	3.185	5	5.040	5	4.508	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	5	4.508	4	2.357	5	4.894
5	4.784	5	4.894	4	3.413	4	3.185	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	5	4.796	5	4.470	5	5.040	5	4.508	5	3.725	5	4.894
5	4.784	5	4.894	4	3.413	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	5	5.040	4	3.232	5	3.725	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	4	3.692	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	5	4.796	5	4.470	5	5.040	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	5	4.796	5	4.470	5	5.040	5	4.508	5	3.725	5	4.894
5	4.784	4	3.489	5	4.796	5	4.470	5	5.040	5	4.508	5	3.725	4	3.578
4	3.347	5	4.894	5	4.796	5	4.470	4	3.692	5	4.508	5	3.725	4	3.578
5	4.784	5	4.894	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	5	4.894	5	4.796	5	4.470	4	3.692	4	3.232	4	2.357	5	4.894
5	4.784	4	3.489	5	4.796	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
5	4.784	4	3.489	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	5	4.894	5	4.796	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	5	4.894	5	4.796	5	4.470	4	3.692	4	3.232	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	4	3.185	4	3.692	3	2.122	3	1.000	4	3.578

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
4	3.347	5	4.894	5	4.796	5	4.470	4	3.692	5	4.508	5	3.725	5	4.894
5	4.784	5	4.894	5	4.796	4	3.185	5	5.040	5	4.508	5	3.725	5	4.894
5	4.784	5	4.894	5	4.796	4	3.185	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	5	4.508	5	3.725	5	4.894
4	3.347	5	4.894	5	4.796	5	4.470	5	5.040	5	4.508	5	3.725	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	5	5.040	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	5	4.508	5	3.725	5	4.894
5	4.784	4	3.489	4	3.413	4	3.185	4	3.692	5	4.508	5	3.725	4	3.578
5	4.784	4	3.489	4	3.413	4	3.185	4	3.692	5	4.508	4	2.357	4	3.578
5	4.784	5	4.894	4	3.413	4	3.185	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	4	3.692	5	4.508	5	3.725	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	5	5.040	5	4.508	4	2.357	4	3.578
5	4.784	4	3.489	5	4.796	4	3.185	4	3.692	4	3.232	4	2.357	5	4.894
3	2.014	4	3.489	4	3.413	4	3.185	3	2.415	3	2.122	3	1.000	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	3	2.415	4	3.232	3	1.000	4	3.578
5	4.784	4	3.489	4	3.413	4	3.185	4	3.692	5	4.508	4	2.357	4	3.578
5	4.784	5	4.894	4	3.413	5	4.470	4	3.692	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	5	4.894
4	3.347	4	3.489	3	2.136	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	3	2.175	4	3.413	4	3.185	3	2.415	3	2.122	3	1.000	4	3.578
4	3.347	4	3.489	3	2.136	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
3	2.014	3	2.175	4	3.413	4	3.185	4	3.692	4	3.232	5	3.725	4	3.578
5	4.784	5	4.894	4	3.413	5	4.470	4	3.692	4	3.232	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	5	4.508	4	2.357	4	3.578
5	4.784	4	3.489	4	3.413	5	4.470	4	3.692	5	4.508	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	5	4.894
4	3.347	4	3.489	4	3.413	3	2.084	5	5.040	5	4.508	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	3	2.415	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	5	4.894
4	3.347	5	4.894	5	4.796	4	3.185	4	3.692	5	4.508	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	5	4.508	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	5	4.470	5	5.040	5	4.508	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	4	3.185	5	5.040	5	4.508	4	2.357	4	3.578
5	4.784	4	3.489	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	5	4.508	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	4	3.185	4	3.692	5	4.508	4	2.357	4	3.578
5	4.784	4	3.489	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	3	2.384
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	5	4.508	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	5	4.470	3	2.415	3	2.122	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	4	3.185	4	3.692	4	3.232	5	3.725	4	3.578
4	3.347	4	3.489	4	3.413	3	2.084	3	2.415	3	2.122	3	1.000	3	2.384
4	3.347	4	3.489	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	5	4.894
5	4.784	4	3.489	5	4.796	4	3.185	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	5	4.894	5	4.796	5	4.470	4	3.692	3	2.122	3	1.000	4	3.578

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
4	3.347	4	3.489	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	5	4.894
5	4.784	4	3.489	3	2.136	4	3.185	4	3.692	4	3.232	5	3.725	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	4	3.692	3	2.122	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	4	3.185	4	3.692	5	4.508	4	2.357	5	4.894
5	4.784	5	4.894	4	3.413	5	4.470	4	3.692	4	3.232	5	3.725	4	3.578
5	4.784	4	3.489	5	4.796	4	3.185	5	5.040	5	4.508	5	3.725	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	4	3.692	5	4.508	5	3.725	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	5	5.040	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	5	4.796	4	3.185	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	5	4.894	5	4.796	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
3	2.014	4	3.489	4	3.413	4	3.185	5	5.040	5	4.508	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	5	4.894
4	3.347	3	2.175	3	2.136	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
5	4.784	4	3.489	5	4.796	4	3.185	4	3.692	5	4.508	3	1.000	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	4	3.692	4	3.232	4	2.357	4	3.578
5	4.784	3	2.175	4	3.413	4	3.185	5	5.040	5	4.508	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	3	2.084	4	3.692	4	3.232	5	3.725	5	4.894
5	4.784	5	4.894	4	3.413	3	2.084	4	3.692	5	4.508	4	2.357	5	4.894

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
4	3.347	5	4.894	5	4.796	4	3.185	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	5	4.470	4	3.692	4	3.232	4	2.357	4	3.578
5	4.784	4	3.489	4	3.413	4	3.185	5	5.040	5	4.508	3	1.000	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	3	2.415	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	5	4.470	4	3.692	5	4.508	4	2.357	4	3.578
4	3.347	4	3.489	4	3.413	5	4.470	5	5.040	4	3.232	5	3.725	4	3.578
5	4.784	4	3.489	4	3.413	5	4.470	4	3.692	4	3.232	3	1.000	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	4	3.692	5	4.508	4	2.357	4	3.578
3	2.014	4	3.489	4	3.413	3	2.084	4	3.692	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	3	2.122	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	3	2.084	3	2.415	4	3.232	4	2.357	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	5	4.894	5	4.796	4	3.185	5	5.040	4	3.232	4	2.357	5	4.894
4	3.347	4	3.489	5	4.796	4	3.185	3	2.415	5	4.508	5	3.725	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	4	3.692	5	4.508	4	2.357	4	3.578
5	4.784	4	3.489	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	5	4.894
3	2.014	5	4.894	5	4.796	5	4.470	3	2.415	4	3.232	4	2.357	4	3.578
4	3.347	3	2.175	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	4	3.578
5	4.784	4	3.489	4	3.413	5	4.470	4	3.692	5	4.508	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	3	2.415	5	4.508	4	2.357	5	4.894
5	4.784	4	3.489	4	3.413	5	4.470	5	5.040	4	3.232	3	1.000	4	3.578

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
4	3.347	5	4.894	4	3.413	5	4.470	4	3.692	3	2.122	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	4	3.692	4	3.232	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	5	4.894
4	3.347	5	4.894	3	2.136	4	3.185	4	3.692	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	3	2.136	4	3.185	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	3	2.122	4	2.357	4	3.578
4	3.347	5	4.894	5	4.796	3	2.084	3	2.415	4	3.232	4	2.357	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	4	3.692	5	4.508	3	1.000	4	3.578
5	4.784	4	3.489	4	3.413	4	3.185	3	2.415	5	4.508	4	2.357	5	4.894
3	2.014	5	4.894	4	3.413	5	4.470	4	3.692	5	4.508	3	1.000	3	2.384
4	3.347	4	3.489	3	2.136	5	4.470	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	3	2.175	4	3.413	4	3.185	5	5.040	3	2.122	3	1.000	3	2.384
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	3	2.122	4	2.357	5	4.894
2	1.000	2	1.000	4	3.413	4	3.185	5	5.040	5	4.508	5	3.725	2	1.000
5	4.784	4	3.489	5	4.796	5	4.470	5	5.040	5	4.508	5	3.725	5	4.894
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	3	2.122	3	1.000	4	3.578
4	3.347	4	3.489	5	4.796	4	3.185	3	2.415	4	3.232	5	3.725	4	3.578
5	4.784	4	3.489	4	3.413	3	2.084	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	4	3.692	3	2.122	5	3.725	5	4.894
4	3.347	5	4.894	3	2.136	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	5	4.470	3	2.415	3	2.122	4	2.357	5	4.894
3	2.014	4	3.489	2	1.000	2	1.000	3	2.415	2	1.000	3	1.000	4	3.578
5	4.784	4	3.489	5	4.796	4	3.185	4	3.692	5	4.508	4	2.357	4	3.578
4	3.347	5	4.894	4	3.413	5	4.470	5	5.040	4	3.232	4	2.357	5	4.894

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
2	1.000	4	3.489	4	3.413	2	1.000	4	3.692	3	2.122	3	1.000	3	2.384
5	4.784	3	2.175	4	3.413	4	3.185	5	5.040	4	3.232	5	3.725	4	3.578
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	5	4.508	4	2.357	5	4.894
4	3.347	4	3.489	3	2.136	3	2.084	3	2.415	3	2.122	3	1.000	3	2.384
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	5	4.894
3	2.014	4	3.489	3	2.136	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	3	2.136	3	2.084	4	3.692	4	3.232	4	2.357	3	2.384
4	3.347	5	4.894	3	2.136	4	3.185	3	2.415	4	3.232	4	2.357	5	4.894
4	3.347	4	3.489	4	3.413	3	2.084	3	2.415	3	2.122	3	1.000	4	3.578
4	3.347	4	3.489	3	2.136	3	2.084	3	2.415	4	3.232	4	2.357	4	3.578
4	3.347	5	4.894	5	4.796	4	3.185	4	3.692	4	3.232	4	2.357	4	3.578
3	2.014	4	3.489	4	3.413	3	2.084	4	3.692	4	3.232	4	2.357	4	3.578
5	4.784	5	4.894	4	3.413	4	3.185	4	3.692	4	3.232	3	1.000	3	2.384
4	3.347	4	3.489	3	2.136	4	3.185	4	3.692	4	3.232	4	2.357	3	2.384
5	4.784	4	3.489	5	4.796	4	3.185	5	5.040	5	4.508	4	2.357	5	4.894
3	2.014	3	2.175	4	3.413	4	3.185	4	3.692	4	3.232	4	2.357	3	2.384
3	2.014	4	3.489	3	2.136	4	3.185	2	1.000	2	1.000	4	2.357	3	2.384
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	5	4.508	4	2.357	4	3.578
3	2.014	4	3.489	3	2.136	3	2.084	4	3.692	4	3.232	3	1.000	4	3.578
4	3.347	3	2.175	3	2.136	3	2.084	4	3.692	3	2.122	3	1.000	3	2.384
4	3.347	5	4.894	4	3.413	4	3.185	5	5.040	4	3.232	4	2.357	4	3.578
3	2.014	4	3.489	4	3.413	4	3.185	4	3.692	3	2.122	3	1.000	3	2.384
3	2.014	4	3.489	4	3.413	3	2.084	4	3.692	3	2.122	3	1.000	4	3.578
3	2.014	3	2.175	4	3.413	3	2.084	4	3.692	3	2.122	4	2.357	4	3.578



MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
3	2.014	4	3.489	4	3.413	3	2.084	3	2.415	3	2.122	4	2.357	4	3.578
3	2.014	4	3.489	4	3.413	4	3.185	3	2.415	3	2.122	4	2.357	3	2.384
4	3.347	4	3.489	3	2.136	4	3.185	5	5.040	4	3.232	4	2.357	4	3.578
4	3.347	3	2.175	3	2.136	4	3.185	3	2.415	3	2.122	3	1.000	4	3.578
4	3.347	3	2.175	3	2.136	4	3.185	3	2.415	3	2.122	4	2.357	4	3.578
3	2.014	4	3.489	3	2.136	3	2.084	4	3.692	4	3.232	3	1.000	3	2.384
3	2.014	4	3.489	3	2.136	3	2.084	4	3.692	3	2.122	4	2.357	4	3.578
4	3.347	4	3.489	3	2.136	4	3.185	4	3.692	3	2.122	4	2.357	5	4.894
4	3.347	4	3.489	2	1.000	3	2.084	3	2.415	4	3.232	3	1.000	3	2.384
3	2.014	3	2.175	4	3.413	4	3.185	3	2.415	3	2.122	3	1.000	4	3.578
4	3.347	3	2.175	4	3.413	4	3.185	3	2.415	4	3.232	4	2.357	5	4.894
3	2.014	3	2.175	4	3.413	4	3.185	4	3.692	4	3.232	3	1.000	3	2.384
3	2.014	4	3.489	3	2.136	4	3.185	4	3.692	3	2.122	4	2.357	3	2.384
4	3.347	4	3.489	3	2.136	3	2.084	4	3.692	3	2.122	4	2.357	3	2.384
4	3.347	4	3.489	3	2.136	3	2.084	4	3.692	3	2.122	4	2.357	3	2.384
5	4.784	4	3.489	3	2.136	3	2.084	4	3.692	4	3.232	4	2.357	3	2.384
4	3.347	4	3.489	4	3.413	4	3.185	4	3.692	3	2.122	3	1.000	4	3.578
3	2.014	3	2.175	4	3.413	3	2.084	4	3.692	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	5	4.796	4	3.185	3	2.415	4	3.232	4	2.357	4	3.578
4	3.347	4	3.489	3	2.136	3	2.084	4	3.692	4	3.232	4	2.357	4	3.578
2	1.000	4	3.489	4	3.413	5	4.470	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	4	3.489	3	2.136	4	3.185	5	5.040	4	3.232	3	1.000	3	2.384
5	4.784	4	3.489	4	3.413	3	2.084	3	2.415	5	4.508	5	3.725	5	4.894
5	4.784	5	4.894	2	1.000	3	2.084	5	5.040	4	3.232	4	2.357	3	2.384

MB1		MB2		MB3		MB4		MB5		MB6		MB7		MB8	
5	4.784	5	4.894	4	3.413	4	3.185	3	2.415	5	4.508	5	3.725	5	4.894
4	3.347	4	3.489	4	3.413	3	2.084	4	3.692	5	4.508	5	3.725	3	2.384
4	3.347	4	3.489	4	3.413	4	3.185	5	5.040	4	3.232	3	1.000	3	2.384
4	3.347	4	3.489	4	3.413	2	1.000	4	3.692	3	2.122	4	2.357	4	3.578
5	4.784	4	3.489	5	4.796	3	2.084	3	2.415	4	3.232	3	1.000	3	2.384
4	3.347	5	4.894	4	3.413	4	3.185	4	3.692	5	4.508	5	3.725	5	4.894
4	3.347	4	3.489	5	4.796	5	4.470	4	3.692	4	3.232	5	3.725	3	2.384
4	3.347	4	3.489	3	2.136	3	2.084	5	5.040	2	1.000	3	1.000	3	2.384
4	3.347	3	2.175	3	2.136	2	1.000	4	3.692	2	1.000	3	1.000	4	3.578
4	3.347	3	2.175	4	3.413	3	2.084	4	3.692	3	2.122	4	2.357	3	2.384

**3. Content Marketing**

CM1		CM2		CM3		CM4		CM5		CM6		CM7		CM8		CM9		CM10		CM11		CM12	
4	3.992	4	3.949	4	4.049	4	4.108	5	5.350	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	5	5.312
3	2.569	5	5.413	3	2.642	3	2.762	3	2.631	4	2.369	3	2.367	4	4.085	4	3.692	3	2.701	4	3.600	4	3.865
4	3.992	4	3.949	3	2.642	4	4.108	3	2.631	3	1.000	3	2.367	3	2.677	3	2.297	3	2.701	4	3.600	3	2.485
4	3.992	3	2.530	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	5	5.464	5	5.350	4	2.369	4	3.841	4	4.085	4	3.692	5	5.500	4	3.600	3	2.485
4	3.992	4	3.949	3	2.642	5	5.464	3	2.631	4	2.369	4	3.841	3	2.677	4	3.692	3	2.701	5	5.030	3	2.485
5	5.464	5	5.413	5	5.500	5	5.464	4	3.976	4	2.369	4	3.841	5	5.539	5	5.128	5	5.500	5	5.030	5	5.312
4	3.992	3	2.530	3	2.642	4	4.108	5	5.350	4	2.369	4	3.841	5	5.539	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	3	2.642	5	5.464	1	1.000	5	3.734	3	2.367	1	1.000	5	5.128	4	4.069	5	5.030	4	3.865
5	5.464	5	5.413	5	5.500	5	5.464	5	5.350	5	3.734	5	5.350	5	5.539	5	5.128	5	5.500	5	5.030	5	5.312

4	3.992	5	5.413	4	4.049	3	2.762	3	2.631	3	1.000	4	3.841	4	4.085	4	3.692	3	2.701	4	3.600	4	3.865
4	3.992	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
3	2.569	3	2.530	3	2.642	4	4.108	3	2.631	3	1.000	4	3.841	4	4.085	3	2.297	3	2.701	4	3.600	3	2.485
5	5.464	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
5	5.464	5	5.413	4	4.049	4	4.108	5	5.350	4	2.369	4	3.841	4	4.085	5	5.128	4	4.069	5	5.030	5	5.312
4	3.992	4	3.949	5	5.500	5	5.464	4	3.976	4	2.369	5	5.350	4	4.085	5	5.128	5	5.500	4	3.600	4	3.865
5	5.464	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	3	2.485
4	3.992	3	2.530	4	4.049	3	2.762	3	2.631	4	2.369	4	3.841	3	2.677	4	3.692	4	4.069	4	3.600	3	2.485
4	3.992	3	2.530	3	2.642	3	2.762	4	3.976	3	1.000	3	2.367	4	4.085	4	3.692	3	2.701	4	3.600	4	3.865
2	1.000	3	2.530	4	4.049	3	2.762	4	3.976	5	3.734	4	3.841	3	2.677	4	3.692	3	2.701	3	2.218	4	3.865
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3	2.569	3	2.530	3	2.642	3	2.762	3	2.631	3	1.000	4	3.841	3	2.677	4	3.692	4	4.069	4	3.600	3	2.485
3	2.569	3	2.530	3	2.642	3	2.762	3	2.631	3	1.000	3	2.367	3	2.677	4	3.692	4	4.069	4	3.600	4	3.865
3	2.569	3	2.530	3	2.642	4	4.108	4	3.976	5	3.734	5	5.350	4	4.085	3	2.297	3	2.701	4	3.600	3	2.485
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3	2.569	3	2.530	3	2.642	3	2.762	3	2.631	3	1.000	3	2.367	3	2.677	3	2.297	3	2.701	3	2.218	3	2.485
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4	3.992	4	3.949	4	4.049	4	4.108	3	2.631	5	3.734	4	3.841	3	2.677	4	3.692	3	2.701	5	5.030	3	2.485
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3	2.569	4	3.949	3	2.642	3	2.762	4	3.976	4	2.369	3	2.367	3	2.677	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	5	5.413	5	5.500	3	2.762	5	5.350	5	3.734	5	5.350	5	5.539	4	3.692	3	2.701	5	5.030	4	3.865
4	3.992	4	3.949	5	5.500	3	2.762	5	5.350	5	3.734	5	5.350	5	5.539	5	5.128	4	4.069	4	3.600	4	3.865
4	3.992	5	5.413	4	4.049	3	2.762	4	3.976	5	3.734	4	3.841	3	2.677	5	5.128	4	4.069	4	3.600	5	5.312
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	5	5.500	4	3.600	5	5.312
5	5.464	5	5.413	5	5.500	5	5.464	5	5.350	5	3.734	5	5.350	4	4.085	4	3.692	5	5.500	4	3.600	4	3.865
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3	2.569	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	5	5.539	5	5.128	5	5.500	5	5.030	5	5.312
4	3.992	4	3.949	4	4.049	4	4.108	3	2.631	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	3	2.485
4	3.992	4	3.949	4	4.049	3	2.762	3	2.631	3	1.000	4	3.841	3	2.677	4	3.692	3	2.701	4	3.600	3	2.485
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3	2.569	3	2.530	3	2.642	3	2.762	4	3.976	3	1.000	4	3.841	3	2.677	4	3.692	4	4.069	4	3.600	3	2.485
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5	5.464	5	5.413	5	5.500	5	5.464	5	5.350	5	3.734	5	5.350	5	5.539	5	5.128	5	5.500	5	5.030	5	5.312
4	3.992	3	2.530	3	2.642	4	4.108	3	2.631	3	1.000	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	3	2.485

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4	3.992	4	3.949	5	5.500	3	2.762	5	5.350	5	3.734	4	3.841	3	2.677	4	3.692	4	4.069	5	5.030	4	3.865
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4	3.992	3	2.530	5	5.500	5	5.464	4	3.976	5	3.734	5	5.350	4	4.085	5	5.128	5	5.500	4	3.600	4	3.865
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3	2.569	3	2.530	3	2.642	4	4.108	3	2.631	3	1.000	4	3.841	4	4.085	3	2.297	4	4.069	5	5.030	3	2.485
4	3.992	4	3.949	4	4.049	5	5.464	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
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4	3.992	4	3.949	5	5.500	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	5	5.128	4	4.069	4	3.600	4	3.865
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4	3.992	5	5.413	4	4.049	3	2.762	3	2.631	3	1.000	4	3.841	3	2.677	3	2.297	3	2.701	4	3.600	3	2.485
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4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	5	3.734	4	3.841	4	4.085	4	3.692	4	4.069	3	2.218	4	3.865
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4	3.992	4	3.949	5	5.500	5	5.464	4	3.976	4	2.369	4	3.841	5	5.539	5	5.128	4	4.069	4	3.600	4	3.865

4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	3	2.677	4	3.692	3	2.701	4	3.600	4	3.865
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4	3.992	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	3	2.701	4	3.600	4	3.865
5	5.464	4	3.949	4	4.049	5	5.464	5	5.350	4	2.369	5	5.350	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	5	5.128	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	3	1.000	4	3.841	4	4.085	4	3.692	3	2.701	4	3.600	3	2.485
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	3	2.701	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	3	2.631	3	1.000	3	2.367	4	4.085	4	3.692	4	4.069	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
5	5.464	4	3.949	4	4.049	4	4.108	4	3.976	5	3.734	5	5.350	4	4.085	5	5.128	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	5	5.500	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	5	5.128	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	5	5.350	5	3.734	5	5.350	4	4.085	5	5.128	3	2.701	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	3	2.762	3	2.631	3	1.000	5	5.350	3	2.677	4	3.692	3	2.701	3	2.218	3	2.485
4	3.992	4	3.949	4	4.049	4	4.108	5	5.350	4	2.369	4	3.841	4	4.085	4	3.692	3	2.701	5	5.030	4	3.865
4	3.992	5	5.413	5	5.500	5	5.464	4	3.976	5	3.734	5	5.350	5	5.539	4	3.692	5	5.500	4	3.600	4	3.865
5	5.464	4	3.949	3	2.642	5	5.464	4	3.976	5	3.734	4	3.841	4	4.085	4	3.692	4	4.069	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	5	5.350	4	4.085	5	5.128	4	4.069	5	5.030	4	3.865
3	2.569	4	3.949	4	4.049	3	2.762	3	2.631	4	2.369	3	2.367	4	4.085	4	3.692	3	2.701	3	2.218	3	2.485
5	5.464	4	3.949	4	4.049	3	2.762	5	5.350	5	3.734	4	3.841	3	2.677	5	5.128	3	2.701	3	2.218	5	5.312
4	3.992	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865

3	2.569	3	2.530	5	5.500	3	2.762	4	3.976	3	1.000	3	2.367	4	4.085	5	5.128	3	2.701	4	3.600	5	5.312
4	3.992	4	3.949	4	4.049	3	2.762	5	5.350	4	2.369	4	3.841	5	5.539	3	2.297	3	2.701	4	3.600	3	2.485
3	2.569	3	2.530	3	2.642	3	2.762	4	3.976	4	2.369	4	3.841	4	4.085	3	2.297	4	4.069	3	2.218	4	3.865
5	5.464	5	5.413	4	4.049	4	4.108	4	3.976	4	2.369	5	5.350	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	3	2.762	4	3.976	3	1.000	4	3.841	4	4.085	4	3.692	4	4.069	5	5.030	3	2.485
4	3.992	4	3.949	4	4.049	3	2.762	4	3.976	4	2.369	4	3.841	3	2.677	5	5.128	5	5.500	5	5.030	4	3.865
5	5.464	5	5.413	4	4.049	4	4.108	3	2.631	3	1.000	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	5	5.500	4	4.108	4	3.976	4	2.369	5	5.350	4	4.085	4	3.692	4	4.069	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	3	2.631	4	2.369	5	5.350	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	3	2.762	4	3.976	3	1.000	4	3.841	4	4.085	5	5.128	3	2.701	4	3.600	4	3.865
3	2.569	3	2.530	5	5.500	3	2.762	3	2.631	3	1.000	3	2.367	3	2.677	3	2.297	4	4.069	4	3.600	3	2.485
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	5	5.350	4	4.085	5	5.128	4	4.069	5	5.030	4	3.865
5	5.464	5	5.413	4	4.049	5	5.464	4	3.976	5	3.734	4	3.841	5	5.539	5	5.128	4	4.069	5	5.030	5	5.312
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	5	3.734	5	5.350	4	4.085	4	3.692	5	5.500	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	5	5.464	4	3.976	4	2.369	4	3.841	4	4.085	5	5.128	5	5.500	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	5	5.464	4	3.976	4	2.369	4	3.841	5	5.539	4	3.692	4	4.069	5	5.030	5	5.312
4	3.992	4	3.949	4	4.049	3	2.762	4	3.976	4	2.369	5	5.350	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	3	1.000	4	3.841	3	2.677	4	3.692	3	2.701	4	3.600	3	2.485
5	5.464	5	5.413	4	4.049	4	4.108	4	3.976	4	2.369	5	5.350	4	4.085	5	5.128	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	5	5.350	3	1.000	3	2.367	3	2.677	4	3.692	3	2.701	3	2.218	4	3.865
3	2.569	3	2.530	3	2.642	3	2.762	3	2.631	3	1.000	4	3.841	3	2.677	4	3.692	3	2.701	3	2.218	3	2.485
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	3	1.000	4	3.841	3	2.677	5	5.128	3	2.701	4	3.600	3	2.485
4	3.992	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	4	3.841	3	2.677	4	3.692	4	4.069	4	3.600	3	2.485



5	5.464	4	3.949	3	2.642	3	2.762	5	5.350	3	1.000	3	2.367	4	4.085	5	5.128	3	2.701	3	2.218	3	2.485
3	2.569	5	5.413	4	4.049	4	4.108	4	3.976	5	3.734	4	3.841	3	2.677	5	5.128	3	2.701	4	3.600	5	5.312
3	2.569	5	5.413	3	2.642	3	2.762	5	5.350	3	1.000	4	3.841	4	4.085	3	2.297	4	4.069	4	3.600	3	2.485
3	2.569	3	2.530	5	5.500	3	2.762	4	3.976	3	1.000	3	2.367	4	4.085	3	2.297	4	4.069	4	3.600	4	3.865
4	3.992	5	5.413	4	4.049	3	2.762	3	2.631	3	1.000	4	3.841	3	2.677	4	3.692	4	4.069	3	2.218	5	5.312
4	3.992	5	5.413	3	2.642	4	4.108	3	2.631	4	2.369	4	3.841	4	4.085	5	5.128	4	4.069	4	3.600	3	2.485
3	2.569	4	3.949	4	4.049	3	2.762	4	3.976	3	1.000	3	2.367	4	4.085	4	3.692	3	2.701	4	3.600	4	3.865
5	5.464	5	5.413	4	4.049	5	5.464	5	5.350	5	3.734	5	5.350	4	4.085	4	3.692	4	4.069	5	5.030	4	3.865
4	3.992	4	3.949	3	2.642	3	2.762	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	3	2.485
4	3.992	4	3.949	3	2.642	5	5.464	3	2.631	4	2.369	4	3.841	4	4.085	3	2.297	3	2.701	4	3.600	3	2.485
4	3.992	4	3.949	3	2.642	4	4.108	3	2.631	4	2.369	3	2.367	3	2.677	4	3.692	4	4.069	4	3.600	5	5.312
3	2.569	3	2.530	5	5.500	4	4.108	3	2.631	3	1.000	3	2.367	3	2.677	3	2.297	4	4.069	4	3.600	4	3.865
4	3.992	3	2.530	3	2.642	5	5.464	3	2.631	5	3.734	3	2.367	3	2.677	3	2.297	4	4.069	3	2.218	3	2.485
3	2.569	3	2.530	4	4.049	3	2.762	4	3.976	3	1.000	4	3.841	3	2.677	3	2.297	4	4.069	4	3.600	3	2.485
3	2.569	4	3.949	5	5.500	5	5.464	4	3.976	4	2.369	4	3.841	3	2.677	4	3.692	4	4.069	5	5.030	4	3.865
4	3.992	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
5	5.464	5	5.413	4	4.049	4	4.108	5	5.350	5	3.734	5	5.350	5	5.539	5	5.128	4	4.069	5	5.030	4	3.865
4	3.992	4	3.949	3	2.642	5	5.464	5	5.350	3	1.000	4	3.841	3	2.677	5	5.128	5	5.500	4	3.600	4	3.865
3	2.569	3	2.530	3	2.642	3	2.762	3	2.631	3	1.000	3	2.367	3	2.677	3	2.297	3	2.701	3	2.218	3	2.485
3	2.569	3	2.530	5	5.500	4	4.108	5	5.350	4	2.369	3	2.367	3	2.677	3	2.297	5	5.500	4	3.600	4	3.865
3	2.569	3	2.530	3	2.642	3	2.762	3	2.631	3	1.000	3	2.367	3	2.677	3	2.297	3	2.701	3	2.218	3	2.485
5	5.464	5	5.413	4	4.049	4	4.108	5	5.350	5	3.734	5	5.350	5	5.539	5	5.128	4	4.069	5	5.030	5	5.312
4	3.992	4	3.949	4	4.049	4	4.108	5	5.350	5	3.734	4	3.841	4	4.085	4	3.692	5	5.500	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	5	5.128	5	5.500	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	5	5.030	4	3.865

4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	5	5.030	3	2.485
4	3.992	4	3.949	3	2.642	3	2.762	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	3	2.701	4	3.600	3	2.485
4	3.992	4	3.949	3	2.642	4	4.108	4	3.976	4	2.369	5	5.350	3	2.677	5	5.128	4	4.069	5	5.030	4	3.865
5	5.464	4	3.949	5	5.500	5	5.464	4	3.976	5	3.734	5	5.350	5	5.539	5	5.128	4	4.069	5	5.030	4	3.865
4	3.992	4	3.949	4	4.049	3	2.762	4	3.976	4	2.369	3	2.367	3	2.677	3	2.297	2	1.453	2	1.000	2	1.000
4	3.992	5	5.413	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	5	5.128	4	4.069	5	5.030	5	5.312
5	5.464	4	3.949	5	5.500	3	2.762	5	5.350	5	3.734	4	3.841	4	4.085	4	3.692	4	4.069	5	5.030	5	5.312
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	4	4.069	5	5.030	4	3.865
5	5.464	4	3.949	4	4.049	4	4.108	4	3.976	5	3.734	4	3.841	4	4.085	4	3.692	4	4.069	4	3.600	3	2.485
4	3.992	4	3.949	4	4.049	4	4.108	4	3.976	4	2.369	4	3.841	4	4.085	4	3.692	5	5.500	5	5.030	4	3.865
4	3.992	3	2.530	3	2.642	4	4.108	5	5.350	3	1.000	4	3.841	4	4.085	3	2.297	4	4.069	3	2.218	4	3.865
3	2.569	4	3.949	4	4.049	4	4.108	3	2.631	4	2.369	3	2.367	4	4.085	4	3.692	4	4.069	4	3.600	4	3.865
4	3.992	5	5.413	4	4.049	3	2.762	5	5.350	4	2.369	4	3.841	4	4.085	4	3.692	3	2.701	4	3.600	4	3.865
5	5.464	4	3.949	5	5.500	3	2.762	4	3.976	4	2.369	4	3.841	5	5.539	4	3.692	4	4.069	5	5.030	5	5.312

#### 4. Kualitas Produk

KP1		KP2		KKP3		KP4		KP5		KP6		KP7		KP8		KP9		KP10	
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	4	4.005
4	2.525	4	3.510	4	3.802	3	2.441	5	3.653	4	3.775	5	4.684	4	3.480	3	2.047	3	2.619
4	2.525	4	3.510	4	3.802	4	3.686	5	3.653	4	3.775	4	3.262	4	3.480	3	2.047	4	4.005
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	4	4.005
3	1.000	4	3.510	3	2.475	3	2.441	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	3	2.619
4	2.525	4	3.510	4	3.802	2	1.000	3	1.000	3	2.489	5	4.684	4	3.480	4	3.328	3	2.619

5	4.043	5	4.999	5	5.175	4	3.686	4	2.315	5	5.117	4	3.262	4	3.480	4	3.328	4	4.005
4	2.525	4	3.510	5	5.175	4	3.686	4	2.315	4	3.775	4	3.262	3	2.152	3	2.047	3	2.619
4	2.525	4	3.510	5	5.175	4	3.686	5	3.653	4	3.775	5	4.684	5	4.894	5	4.727	4	4.005
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	5	5.429
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	5	4.894	4	3.328	3	2.619
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	4	3.775	2	1.000	4	3.480	2	1.000	4	4.005
4	2.525	4	3.510	4	3.802	3	2.441	4	2.315	3	2.489	4	3.262	4	3.480	4	3.328	4	4.005
4	2.525	4	3.510	3	2.475	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	4	4.005
4	2.525	4	3.510	4	3.802	3	2.441	4	2.315	4	3.775	4	3.262	4	3.480	5	4.727	4	4.005
4	2.525	5	4.999	4	3.802	4	3.686	4	2.315	3	2.489	4	3.262	4	3.480	4	3.328	4	4.005
4	2.525	4	3.510	4	3.802	4	3.686	5	3.653	5	5.117	5	4.684	5	4.894	4	3.328	3	2.619
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	5	5.117	4	3.262	5	4.894	4	3.328	3	2.619
4	2.525	4	3.510	3	2.475	3	2.441	3	1.000	3	2.489	5	4.684	5	4.894	4	3.328	3	2.619
4	2.525	2	1.000	2	1.000	4	3.686	4	2.315	5	5.117	3	1.962	4	3.480	4	3.328	4	4.005
4	2.525	4	3.510	5	5.175	4	3.686	5	3.653	4	3.775	4	3.262	5	4.894	4	3.328	4	4.005
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	3	2.489	4	3.262	3	2.152	4	3.328	3	2.619
4	2.525	4	3.510	3	2.475	3	2.441	3	1.000	3	2.489	4	3.262	5	4.894	4	3.328	4	4.005
4	2.525	4	3.510	3	2.475	3	2.441	3	1.000	3	2.489	5	4.684	5	4.894	4	3.328	4	4.005
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	4	4.005
5	4.043	5	4.999	4	3.802	4	3.686	3	1.000	4	3.775	5	4.684	5	4.894	4	3.328	4	4.005
4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	4	4.005
4	2.525	5	4.999	4	3.802	5	4.985	4	2.315	4	3.775	4	3.262	4	3.480	5	4.727	5	5.429
4	2.525	4	3.510	3	2.475	4	3.686	3	1.000	3	2.489	5	4.684	5	4.894	4	3.328	3	2.619
4	2.525	5	4.999	3	2.475	3	2.441	3	1.000	4	3.775	5	4.684	4	3.480	4	3.328	4	4.005
4	2.525	3	2.020	5	5.175	4	3.686	3	1.000	4	3.775	4	3.262	4	3.480	3	2.047	4	4.005

5	4.043	4	3.510	4	3.802	4	3.686	5	3.653	4	3.775	4	3.262	5	4.894	4	3.328	4	4.005
4	2.525	5	4.999	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	3	2.047	4	4.005
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4	2.525	4	3.510	3	2.475	3	2.441	3	1.000	3	2.489	4	3.262	4	3.480	4	3.328	3	2.619
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4	2.525	4	3.510	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	4	4.005
3	1.000	4	3.510	3	2.475	3	2.441	4	2.315	3	2.489	4	3.262	4	3.480	4	3.328	4	4.005
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4	2.525	5	4.999	4	3.802	3	2.441	5	3.653	3	2.489	2	1.000	5	4.894	4	3.328	3	2.619
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3	1.000	4	3.510	5	5.175	4	3.686	5	3.653	5	5.117	2	1.000	2	1.000	2	1.000	1	1.000
3	1.000	3	2.020	4	3.802	3	2.441	3	1.000	4	3.775	4	3.262	4	3.480	3	2.047	3	2.619
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4	2.525	5	4.999	4	3.802	4	3.686	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	3	2.619
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4	2.525	5	4.999	3	2.475	4	3.686	3	1.000	4	3.775	3	1.962	3	2.152	3	2.047	3	2.619
4	2.525	3	2.020	3	2.475	4	3.686	5	3.653	4	3.775	4	3.262	5	4.894	5	4.727	3	2.619
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4	2.525	5	4.999	3	2.475	3	2.441	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	3	2.619
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5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	4	3.328	3	2.619
3	1.000	3	2.020	4	3.802	3	2.441	4	2.315	4	3.775	4	3.262	3	2.152	3	2.047	4	4.005
4	2.525	3	2.020	4	3.802	3	2.441	4	2.315	4	3.775	4	3.262	4	3.480	4	3.328	4	4.005
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	4	4.005
5	4.043	4	3.510	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	4	3.510	5	5.175	5	4.985	5	3.653	5	5.117	4	3.262	5	4.894	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	3	1.000	5	5.117	5	4.684	4	3.480	5	4.727	4	4.005
4	2.525	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	4	2.315	4	3.775	4	3.262	5	4.894	5	4.727	5	5.429
4	2.525	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	4	3.775	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	4	3.480	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	4	3.775	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	4	3.510	4	3.802	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	4	3.510	5	5.175	5	4.985	5	3.653	5	5.117	4	3.262	5	4.894	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	4	3.480	5	4.727	5	5.429
5	4.043	5	4.999	5	5.175	5	4.985	4	2.315	4	3.775	5	4.684	4	3.480	5	4.727	4	4.005
5	4.043	5	4.999	5	5.175	5	4.985	5	3.653	5	5.117	5	4.684	5	4.894	5	4.727	5	5.429
5	4.043	5	4.999	4	3.802	5	4.985	5	3.653	4	3.775	5	4.684	5	4.894	5	4.727	5	5.429

**B. Data Stragling**

1	0.384807644	41	0.588348405	81	0.515776736
2	0.69752309	42	0.60764362	82	0.446496332
3	0.635993066	43	0.667467468	83	0.516397779
4	0.450071219	44	0.638507876	84	0.530481156
5	0.590523453	45	0.426674679	85	0.446496332
6	0.816496581	46	0.55238411	86	0.686873257
7	0.554700196	47	0.316227766	87	0.54537684
8	0.640512615	48	0.54537684	88	0.632455532
9	1.141018438	49	0.525625391	89	0.378932373
10	0.266746783	50	0.638507876	90	0.483045892
11	0.671775298	51	0.846940194	91	0.40430377
12	0.640512615	52	0.669864127	92	0.515776736
13	0.675106829	53	0.525625391	93	0.441442856
14	0.426674679	54	0.483045892	94	0.479716797
15	0.590523453	55	0.712075335	95	0.43852901
16	0.505736325	56	0.585618236	96	0.441442856
17	0.622237485	57	0.378932373	97	0.525625391
18	0.615504796	58	1.083382642	98	0.474341649
19	0.723240571	59	0.405095747	99	0.648469599
20	0.898717034	60	0.464095481	100	0.69752309
21	0.500640615	61	0.69752309	101	0.5986095
22	0.549475274	62	0.576794858	102	0.463404348
23	0.735544452	63	0.493548117	103	0.590523453
24	0.810191494	64	0.999679436	104	1.012739367
25	0.378932373	65	0.588348405	105	0.572332161
26	0.675106829	66	0.630425172	106	0.707106781
27	0.426674679	67	0.594310633	107	0.655841601
28	0.490290338	68	0.388949934	108	0.677476464
29	0.777899868	69	0.590523453	109	0.615504796
30	0.669864127	70	0.357161172	110	0.686406473
31	0.693837341	71	0.619656646	111	0.648469599
32	0.540061725	72	1.009887021	112	0.619656646
33	0.516397779	73	0.405095747	113	0.767530171
34	0.662164284	74	0.530481156	114	0.496138938
35	0.479716797	75	0.576794858	115	0.669864127
36	0.69752309	76	0.530481156	116	0.638507876
37	0.572332161	77	0.464095481	117	0.69752309
38	0.533493566	78	0.638507876	118	0.554700196
39	0.686873257	79	0.530481156	119	0.579566593
40	0.450071219	80	0.686406473	120	0.55238411

121	0.675106829	161	0.715667162
122	0.563300712	162	0.930604987
123	0.493548117	163	0.769615289
124	0.516397779	164	0.723240571
125	0.530481156	165	0.640012019
126	0.619656646	166	0.622237485
127	0.579566593	167	0.5986095
128	0.699816826	168	0.525625391
129	0.64797515	169	0.572332161
130	0.667467468	170	0.873762862
131	0.594310633	171	0.530481156
132	0.729857731	172	0.597001052
133	0.751067616	173	0.740322175
134	0.822363698	174	0.543020989
135	0.450071219	175	0.662164284
136	0.747217059	176	0.505736325
137	0.722797273	177	0.554122082
138	0.579566593	178	0.767530171
139	0.463404348	179	0.594310633
140	0.780778704	180	0.662164284
141	0.554122082	181	0.904405174
142	0.5986095	182	0.714322343
143	0.73336247	183	0.452910814
144	0.54537684	184	0.729857731
145	0.479716797	185	0.554122082
146	0.671775298	186	0.69752309
147	0.619656646	187	0.708917557
148	0.474341649	188	0.659739653
149	0.671775298	189	0.594310633
150	0.597001052	190	0.985796567
151	0.59914469	191	0.554122082
152	0.659739653	192	0.662164284
153	0.572332161	193	0.530481156
154	0.515776736	194	0.594310633
155	0.54537684	195	0.662164284
156	0.814924882	196	0.563869416
157	0.80860754	197	0.715667162
158	0.503831474	198	0.73336247
159	0.638507876	199	0.882885711
160	0.530481156	200	0.712075335

### C. Data Outlier

*Degree of freedom* didapatkan dari jumlah indikator dalam penelitian ini (*Full Model 1*). *Degree of freedom* pada tingkat signifikansi  $p < 0,001$ . Nilai *mahalanobis distance* atau  $x^2$  (0,001:31) 61,098. Dapat diartikan yang memiliki nilai mahalanobis *d-square* lebih besar dari 61,098 adalah *multivariate outlier* dan harus di drop (dibuang) dari data penelitian.

Perhitungan Pertama (n=200)

#### Observations farthest from the centroid (Mahalanobis distance) (Group number 1)

Observation number	Mahalanobis d-squared	p1	p2
<b>9</b>	<b>82.615</b>	<b>.000</b>	<b>.000</b>
<b>162</b>	<b>77.672</b>	<b>.000</b>	<b>.000</b>
<b>104</b>	<b>70.158</b>	<b>.000</b>	<b>.000</b>
<b>64</b>	<b>67.623</b>	<b>.000</b>	<b>.000</b>
<b>58</b>	<b>65.850</b>	<b>.000</b>	<b>.000</b>
<b>72</b>	<b>61.929</b>	<b>.001</b>	<b>.000</b>
170	59.662	.001	.000
51	55.458	.004	.000
163	54.578	.006	.000
190	54.558	.006	.000
20	52.406	.009	.000
137	52.167	.010	.000
173	49.999	.017	.000
132	48.962	.021	.000
157	46.859	.034	.003
134	46.489	.037	.003
153	45.941	.041	.004
178	45.315	.047	.006
113	44.819	.052	.008
200	44.625	.054	.006
181	44.558	.055	.003
101	44.553	.055	.001
106	44.192	.059	.002
67	43.450	.068	.005

Observation number	Mahalanobis d-squared	p1	p2
56	43.323	.070	.003
161	42.535	.081	.012
159	42.403	.083	.009
2	42.025	.089	.012
199	41.911	.091	.009
167	41.796	.093	.007
140	41.690	.095	.005
164	40.935	.109	.018
130	40.888	.110	.012
136	40.774	.112	.010
66	40.294	.123	.019
55	39.987	.129	.025
169	39.891	.132	.020
31	39.750	.135	.018
99	39.731	.135	.012
26	39.508	.141	.013
197	39.453	.142	.009
126	39.255	.147	.010
105	39.109	.150	.009
165	38.809	.158	.013
21	38.402	.169	.025
180	38.233	.174	.026
192	38.216	.174	.018
107	37.994	.181	.021
149	37.430	.198	.059
195	37.302	.202	.056
156	37.096	.208	.065
110	37.062	.209	.050
175	37.045	.210	.037
128	36.652	.223	.068
5	36.582	.225	.058
115	35.672	.258	.261
182	35.428	.267	.309
39	35.401	.268	.266
24	35.227	.275	.286
6	34.897	.288	.378
48	34.573	.301	.478
121	34.553	.302	.427
36	34.056	.323	.618
129	33.327	.355	.864

Observation number	Mahalanobis d-squared	p1	p2
138	33.306	.356	.836
142	33.070	.366	.873
3	33.004	.369	.860
198	32.959	.371	.840
171	32.752	.381	.869
152	32.611	.388	.878
151	32.587	.389	.854
75	32.491	.393	.850
118	32.423	.396	.837
44	32.412	.397	.802
143	32.043	.415	.887
166	31.730	.430	.933
7	31.436	.444	.962
65	31.372	.448	.957
88	31.330	.450	.948
17	31.207	.456	.952
37	31.174	.457	.941
80	31.164	.458	.924
29	31.033	.465	.930
117	30.989	.467	.919
133	30.900	.471	.917
87	30.844	.474	.907
11	30.787	.477	.896
42	30.731	.480	.885
18	30.613	.486	.890
112	30.589	.487	.869
41	30.550	.489	.849
174	30.319	.501	.890
144	29.973	.519	.944
131	29.897	.523	.941
86	29.872	.524	.927
109	29.473	.545	.971
92	29.384	.549	.971
43	29.157	.561	.982
150	29.039	.567	.983
119	28.984	.570	.981

## Lampiran 4

### Analisis Deskriptif

#### A. Analisis Deskriptif (n=200)

		Statistics									
		KPM1	KPM2	KPM3	KPM4	KPM5	KPM6	KPM7	KPM8	KPM9	KPM10
N	Valid	200	200	200	200	200	200	200	200	200	200
	Missing	0	0	0	0	0	0	0	0	0	0
Mean		4.05	4.09	3.93	3.88	3.96	4.08	4.03	3.96	4.10	3.92
Std. Error of Mean		.047	.046	.047	.043	.050	.047	.043	.046	.044	.053
Median		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4	4	4	4	4	4	4	4	4	4
Std. Deviation		.671	.648	.661	.609	.701	.668	.609	.644	.623	.749
Variance		.450	.420	.437	.371	.491	.446	.371	.415	.388	.561
Skewness		-.563	-.307	-.029	-.065	-.653	-.706	-.419	-.187	-.319	-.658
Std. Error of Skewness		.172	.172	.172	.172	.172	.172	.172	.172	.172	.172
Kurtosis		1.546	.214	-.419	-.018	1.468	2.057	1.163	.088	.553	1.398
Std. Error of Kurtosis		.342	.342	.342	.342	.342	.342	.342	.342	.342	.342
Range		4	3	3	3	4	4	3	3	3	4
Minimum		1	2	2	2	1	1	2	2	2	1
Maximum		5	5	5	5	5	5	5	5	5	5
Sum		810	817	786	775	792	816	806	791	819	783
Percentiles	25	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
	50	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
	75	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00

		Statistics							
		MB1	MB2	MB3	MB4	MB5	MB6	MB7	MB8
N	Valid	200	200	200	200	200	200	200	200
	Missing	0	0	0	0	0	0	0	0
Mean		4.21	4.28	4.07	4.16	4.17	4.12	4.10	4.22
Std. Error of Mean		.053	.045	.048	.054	.044	.054	.046	.050
Median		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4	4	4	4	4	4	4	4
Std. Deviation		.747	.643	.681	.758	.616	.761	.654	.705
Variance		.559	.414	.463	.574	.380	.578	.428	.497





**Statistics**

		CM1	CM2	CM3	CM4	CM5	CM6	CM7	CM8	CM9	CM10	CM11	CM12
N	Valid	200	200	200	200	200	200	200	200	200	200	200	200
	Missing	0	0	0	0	0	0	0	0	0	0	0	0
Mean		3.93	3.96	3.89	3.84	3.93	3.97	4.03	3.86	4.14	3.86	4.20	3.85
Std. Error of Mean		.043	.043	.044	.047	.048	.046	.041	.045	.044	.047	.044	.045
Median		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4	4	4	4	4	4	4	4	4	4	4	4
Std. Deviation		.609	.612	.619	.661	.676	.653	.584	.637	.623	.658	.626	.632
Variance		.371	.375	.384	.437	.457	.426	.341	.406	.389	.433	.392	.399
Skewness		-.096	-.109	-.050	.080	-.309	.035	-.156	-.338	-.227	-.380	-.298	-.112
Std. Error of Skewness		.172	.172	.172	.172	.172	.172	.172	.172	.172	.172	.172	.172
Kurtosis		.081	.095	-.097	-.507	.817	-.629	.538	1.250	.050	1.158	.004	-.001
Std. Error of Kurtosis		.342	.342	.342	.342	.342	.342	.342	.342	.342	.342	.342	.342
Range		3	3	3	3	4	2	3	4	3	4	3	3
Minimum		2	2	2	2	1	3	2	1	2	1	2	2
Maximum		5	5	5	5	5	5	5	5	5	5	5	5
Sum		785	791	777	768	786	793	806	771	827	772	840	770
Percentiles	25	4.00	4.00	4.00	3.00	4.00	4.00	4.00	3.00	4.00	3.00	4.00	3.00
	50	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
	75	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	5.00	4.00

**B. Jawaban Responden**

No.	Indikator	Frekuensi Jawaban Responden				
		SS	S	N	TS	STS
1	CM1	29	128	42	1	0
2	CM2	32	128	39	1	0
3	CM3	27	124	48	1	0
4	CM4	29	111	59	1	0
5	CM5	36	116	47	0	1
6	CM6	39	115	46	0	0
7	CM7	36	135	28	1	0
8	CM8	25	123	51	0	1
9	CM9	53	122	24	1	0
10	CM10	27	121	50	1	1
11	CM11	62	117	20	1	0
12	CM12	25	122	51	2	0

No.	Indikator	Frekuensi Jawaban Responden				
		SS	S	N	TS	STS
1	KP1	34	136	30	0	0
2	KP2	65	122	12	1	0
3	KP3	49	115	35	1	0
4	KP4	46	105	47	2	0
5	KP5	58	107	35	0	0
6	KP6	54	109	36	1	0
7	KP7	60	117	20	3	0
8	KP8	76	106	17	1	0
9	KP9	56	116	25	3	0
10	KP10	31	122	46	0	1

No.	Indikator	Frekuensi Jawaban Responden				
		SS	S	N	TS	STS
1	KP1	34	136	30	0	0
2	KP2	65	122	12	1	0
3	KP3	49	115	35	1	0
4	KP4	46	105	47	2	0
5	KP5	58	107	35	0	0
6	KP6	54	109	36	1	0
7	KP7	60	117	20	3	0
8	KP8	76	106	17	1	0
9	KP9	56	116	25	3	0
10	KP10	31	122	46	0	1

No.	Indikator	Frekuensi Jawaban Responden				
		SS	S	N	TS	STS
1	KPM1	46	121	31	1	1
2	KPM2	49	121	28	2	0
3	KPM3	36	115	48	1	0
4	KPM4	25	126	48	1	0
5	KPM5	38	122	35	4	1
6	KPM6	48	124	25	2	1
7	KPM7	37	135	25	3	0
8	KPM8	35	123	40	2	0
9	KPM9	47	127	24	2	0
10	KPM10	39	112	44	3	2

## Lampiran 5

### Hasil SEM Amos 200

a) CFA *Content Marketing*

**Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
CM3 <--- CM	1.000				
CM4 <--- CM	1.215	.214	5.668	***	par_1
CM5 <--- CM	1.266	.218	5.818	***	par_2
CM8 <--- CM	1.103	.190	5.796	***	par_3
CM9 <--- CM	.836	.155	5.406	***	par_4
CM10 <--- CM	1.096	.185	5.933	***	par_5
CM11 <--- CM	.888	.170	5.233	***	par_6
CM12 <--- CM	1.095	.196	5.584	***	par_7

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
CM3 <--- CM	.546
CM4 <--- CM	.576
CM5 <--- CM	.601
CM8 <--- CM	.578
CM9 <--- CM	.511
CM10 <--- CM	.598
CM11 <--- CM	.501
CM12 <--- CM	.545

b) CFA *Kualitas Produk*

**Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
KP1 <--- KP	1.000				
KP4 <--- KP	1.663	.271	6.146	***	par_1
KP5 <--- KP	1.275	.236	5.412	***	par_2
KP6 <--- KP	1.203	.230	5.232	***	par_3
KP9 <--- KP	1.140	.221	5.169	***	par_4
KP10 <--- KP	1.263	.224	5.630	***	par_5

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
KP1 <--- KP	.535
KP4 <--- KP	.708
KP5 <--- KP	.573
KP6 <--- KP	.534
KP9 <--- KP	.514
KP10 <--- KP	.588

## c) CFA Gabungan

**Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
CM1 <--- CM	1.000				
CM2 <--- CM	1.026	.141	7.291	***	par_1
CM5 <--- CM	1.263	.203	6.236	***	par_2
CM6 <--- CM	1.228	.195	6.292	***	par_3
CM7 <--- CM	1.032	.170	6.086	***	par_4
CM8 <--- CM	1.131	.187	6.046	***	par_5
CM9 <--- CM	.966	.176	5.488	***	par_6
CM10 <--- CM	1.088	.191	5.687	***	par_7
KP9 <--- KP	1.000				
KP6 <--- KP	1.155	.215	5.366	***	par_8
KP5 <--- KP	1.097	.206	5.317	***	par_9
KP4 <--- KP	1.400	.232	6.044	***	par_10
KP1 <--- KP	.865	.163	5.305	***	par_11
KP10 <--- KP	1.123	.193	5.831	***	par_13
CM11 <--- CM	1.146	.191	6.000	***	par_14
CM12 <--- CM	1.096	.186	5.879	***	par_15

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
CM1 <--- CM	.538
CM2 <--- CM	.545
CM5 <--- CM	.607
CM6 <--- CM	.611
CM7 <--- CM	.575
CM8 <--- CM	.577

		Estimate
CM9	<--- CM	.504
CM10	<--- CM	.537
KP9	<--- KP	.515
KP6	<--- KP	.585
KP5	<--- KP	.567
KP4	<--- KP	.685
KP1	<--- KP	.531
KP10	<--- KP	.601
CM11	<--- CM	.595
CM12	<--- CM	.563

## d) CFA Minat Beli

**Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
MB1 <--- MB	1.000				
MB3 <--- MB	1.174	.230	5.098	***	par_1
MB4 <--- MB	1.189	.211	5.643	***	par_2
MB5 <--- MB	.951	.200	4.746	***	par_3
MB6 <--- MB	1.257	.269	4.676	***	par_4
MB7 <--- MB	1.226	.256	4.791	***	par_5
MB8 <--- MB	1.429	.274	5.211	***	par_6

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
MB1 <--- MB	.564
MB3 <--- MB	.584
MB4 <--- MB	.531
MB5 <--- MB	.522
MB6 <--- MB	.559
MB7 <--- MB	.635
MB8 <--- MB	.686

## e) CFA keputusan Pembelian

**Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
KPM1 <--- KPM	1.000				
KPM2 <--- KPM	.933	.147	6.368	***	par_1
KPM4 <--- KPM	.862	.143	6.015	***	par_2
KPM5 <--- KPM	1.034	.166	6.232	***	par_3

	Estimate	S.E.	C.R.	P	Label
KPM6 <--- KPM	.921	.158	5.841	***	par_4
KPM7 <--- KPM	1.016	.150	6.777	***	par_5
KPM8 <--- KPM	1.010	.156	6.461	***	par_6
KPM9 <--- KPM	.918	.152	6.057	***	par_7

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
KPM1 <--- KPM	.588
KPM2 <--- KPM	.568
KPM4 <--- KPM	.557
KPM5 <--- KPM	.581
KPM6 <--- KPM	.543
KPM7 <--- KPM	.658
KPM8 <--- KPM	.618
KPM9 <--- KPM	.581

f) Hasil Output Amos 200

**Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
MB <--- CM	.278	.137	2.028	.043	par_27
MB <--- KP	-.244	.109	-2.248	.025	par_29
KPM <--- CM	.241	.129	1.859	.063	par_28
KPM <--- KP	.097	.097	1.000	.317	par_30
KPM <--- MB	.170	.089	1.903	.057	par_31
KP10 <--- KP	1.000				
KP9 <--- KP	.790	.132	5.996	***	par_1
KP6 <--- KP	1.024	.161	6.367	***	par_2
KP5 <--- KP	.855	.141	6.064	***	par_3
KP4 <--- KP	1.065	.154	6.918	***	par_4
KP1 <--- KP	.641	.111	5.775	***	par_5
MB1 <--- MB	1.000				
MB3 <--- MB	1.071	.200	5.361	***	par_6
MB4 <--- MB	1.092	.182	6.015	***	par_7
MB5 <--- MB	.857	.175	4.896	***	par_8
MB6 <--- MB	1.083	.227	4.771	***	par_9
KPM9 <--- KPM	1.000				
KPM8 <--- KPM	1.125	.172	6.522	***	par_10
KPM7 <--- KPM	1.195	.168	7.126	***	par_11



	Estimate	S.E.	C.R.	P	Label
KPM6 <--- KPM	1.097	.181	6.057	***	par_12
KPM5 <--- KPM	1.097	.183	6.001	***	par_13
KPM4 <--- KPM	.928	.164	5.648	***	par_14
KPM2 <--- KPM	.963	.171	5.639	***	par_15
KPM1 <--- KPM	1.075	.181	5.938	***	par_16
CM1 <--- CM	1.000				
CM2 <--- CM	.907	.125	7.254	***	par_17
CM4 <--- CM	.804	.167	4.829	***	par_18
CM5 <--- CM	1.242	.191	6.514	***	par_19
CM6 <--- CM	1.180	.182	6.503	***	par_20
CM7 <--- CM	1.083	.162	6.675	***	par_21
CM8 <--- CM	1.137	.179	6.350	***	par_22
CM10 <--- CM	1.042	.180	5.787	***	par_23
CM11 <--- CM	1.093	.174	6.283	***	par_24
CM12 <--- CM	1.038	.176	5.898	***	par_25
MB7 <--- MB	1.136	.229	4.954	***	par_35
MB8 <--- MB	1.323	.236	5.600	***	par_36

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
MB <--- CM	.250
MB <--- KP	-.287
KPM <--- CM	.230
KPM <--- KP	.121
KPM <--- MB	.180
KP10 <--- KP	.670
KP9 <--- KP	.508
KP6 <--- KP	.649
KP5 <--- KP	.553
KP4 <--- KP	.652
KP1 <--- KP	.561
MB1 <--- MB	.500
MB3 <--- MB	.584
MB4 <--- MB	.534
MB5 <--- MB	.517
MB6 <--- MB	.529
KPM9 <--- KPM	.571
KPM8 <--- KPM	.613

	Estimate
KPM7 <--- KPM	.687
KPM6 <--- KPM	.570
KPM5 <--- KPM	.555
KPM4 <--- KPM	.534
KPM2 <--- KPM	.521
KPM1 <--- KPM	.558
CM1 <--- CM	.552
CM2 <--- CM	.501
CM4 <--- CM	.623
CM5 <--- CM	.615
CM6 <--- CM	.606
CM7 <--- CM	.611
CM8 <--- CM	.601
CM10 <--- CM	.531
CM11 <--- CM	.581
CM12 <--- CM	.551
MB7 <--- MB	.645
MB8 <--- MB	.697

**Squared Multiple Correlations: (Group number 1 - Default model)**

	Estimate
MB	.061
KPM	.133

**Assessment of normality (Group number 1)**

Variable	min	max	skew	c.r.	kurtosis	c.r.
MB8	2.000	5.000	-.432	-2.493	-.597	-1.723
MB7	3.000	5.000	-.098	-.566	-.673	-1.943
CM12	2.000	5.000	-.111	-.639	-.031	-.088
CM11	2.000	5.000	-.296	-1.707	-.026	-.074
CM10	1.000	5.000	-.377	-2.177	1.099	3.173
CM8	1.000	5.000	-.336	-1.939	1.189	3.432
CM7	2.000	5.000	-.155	-.893	.495	1.428
CM6	3.000	5.000	.035	.200	-.643	-1.857
CM5	1.000	5.000	-.306	-1.769	.767	2.215
CM4	2.000	5.000	.079	.456	-.525	-1.515
CM2	2.000	5.000	-.108	-.622	.063	.181
CM1	2.000	5.000	-.096	-.552	.049	.143
KPM1	1.000	5.000	-.559	-3.226	1.478	4.266

Variable	min	max	skew	c.r.	kurtosis	c.r.
KPM2	2.000	5.000	-.304	-1.756	.179	.515
KPM4	2.000	5.000	-.065	-.374	-.047	-.137
KPM5	1.000	5.000	-.648	-3.744	1.401	4.046
KPM6	1.000	5.000	-.701	-4.045	1.976	5.704
KPM7	2.000	5.000	-.416	-2.401	1.105	3.189
KPM8	2.000	5.000	-.185	-1.069	.056	.161
KPM9	2.000	5.000	-.316	-1.826	.510	1.471
MB6	2.000	5.000	-.478	-2.762	-.343	-.990
MB5	2.000	5.000	-.243	-1.405	.082	.236
MB4	2.000	5.000	-.543	-3.134	-.248	-.715
MB3	2.000	5.000	-.368	-2.125	.124	.358
MB1	1.000	5.000	-.723	-4.172	.632	1.826
KP1	3.000	5.000	.005	.026	.125	.360
KP4	2.000	5.000	-.132	-.760	-.569	-1.643
KP5	3.000	5.000	-.140	-.806	-.803	-2.317
KP6	2.000	5.000	-.196	-1.130	-.525	-1.516
KP9	2.000	5.000	-.450	-2.596	.320	.923
KP10	1.000	5.000	-.348	-2.009	1.130	3.261
Multivariate					90.219	14.104